

FASHION IN THE FIELD

SATURDAY 30 JANUARY 2010 ENTRY FORM

- All entrants must complete an entry form and submit with their \$30 entry fee
- Entrants will be scrutinised to ensure they fulfill the Entrant Criteria-entrants who do not meet the entrant criteria will be eliminated at this point
- Full listing of the rules, regulations and judging criteria are as follows
- For categories and prizes please refer to www.trentham.co.nz

PLEASE REGISTER ME FOR THE FOLLOWING CATEGORY (ONE ONLY):

- Life Pharmacy Queensgate Classic Lady of the Carnival
- Westfield Queensgate Contemporary Lady of the Carnival
- Man of the Carnival
- Samantha Hannah Image Consultant Couple of the Carnival
- Robyn Mathieson Designer of the Carnival
- Shona Rubery Design Mature Lady of the Carnival

Name :

Postal Address:

Email Address:

Telephone:

DAYTIME

EVENING

MOBILE

HOW TO ENTER

- Fax or post these completed pages
- Collect an entry form from the race day office at Trentham
- Entry on the day between 9am and 11am
- Pre-entry includes gate entry on Wellington Cup Day 2010
- Pre-entry must be received at Trentham no later than Thursday 28 January 2010

ENTRY FEE

I have attached a cheque made payable to Trentham , or Please charge my Credit Card

Mastercard Visa Expiry Date: / /

Please circle one

Cardholders Name:

Card No :

Post completed registration form and entry fee to:

Century City Fashion in the Field, Po Box 47 024

Trentham, Upper Hutt 5143 or fax (04) 528 4166

Are you ready for a good time?

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SATURDAY 30 JANUARY 2010

WHAT THE JUDGES ARE LOOKING FOR

APPROPRIATENESS TO THE OCCASION

Racewear sits in its own distinct sphere in the realm of fashion. It's sophisticated, elegant & feminine-and most importantly it is daywear. Racewear is sometimes confused with eveningwear, with women from time to time dressing more appropriately for a night out than a day at the races

A hat, fascinator and accessories are essentials components and the outfits must be appropriate for Wellington Cup Day, the category and the individual

COORDINATION

It is essential that the utmost consideration is given to the complete coordination of the outfit. This includes jewellery, hat, shoes, hosiery, bag and make-up. Complete styling from head to toe.

STYLE AND ORIGINALITY

Originality and uniqueness are important, along with understanding and interpreting current fashion trends. Certainly not all fashion trends can be translated into style-worthy racewear, but outfits that reflect suitable aspects of the season's latest styles and colour will give a modern edge. But remember, style is what suits you and don't be afraid to dress with attitude and flair!

ATTENTION TO DETAIL

It's the little things that count-ensure that stocking seams are matched, heels are not chipped and hair is in place.

Email: races@trentham.co.nz
Phone: 0800 TRENTHAM
Fax: 04 528 4166
Po Box 47 024, Trentham, Upper Hutt 5143
www.trentham.co.nz

ENTRANT CRITERIA

Entrants must fulfill the following criteria and acknowledge that they understand and agree to abide by the criteria as they register in order to be granted entry into Fashion in the Field

1. Entrants must be 18 years of age or more and hold a full NZ driver's license
2. Entrants and/or their outfits are not permitted to have any commercial agenda in entering the competition
3. Entrants must not receive any compensation from a third part for entering this competition
4. The Supreme Winner will be available for entrance to the National final held at Ellerslie Racecourse in March 2010
5. Entrants will be permitted to enter one category only
6. All entrants will be contacted for a detailed summary of their outfit on parade
7. Prizes are not negotiable or redeemable for cash
8. To be eligible for the Supreme Category, Jeff Gray BMW prize entrants must be NZ residents
9. Jeff Gray BMW Supreme Winner prize excludes on road costs. Some insurance costs may apply
10. Category winners from 2009 are not eligible to enter the same category in 2010
11. Immediate family and employees of RACE Inc, Century City or Fashion in the Field sponsors are not eligible for entry and will be disqualified immediately