

FASHION IN THE FIELD

SATURDAY 30 JANUARY 2010

CATEGORIES

Westfield Queensgate Contemporary Lady of the Carnival

Year 3 of this emerging category continues to seek encouragement of the raceday attire we are fast becoming familiar with, such as, the more edgy cocktail style of dress, accompanied typically by fascinators. 2009 Supreme winner was crowned Contemporary Lady of the Carnival.

Life Pharmacy Queensgate Classic Lady of the Carnival

The Lady of the Carnival featuring women's classic race wear is the jewel of the Fashion in the Field crown. A more traditional sense of fashion is expected for entrants of this category typically featuring a suit, or dress with jacket and matching accessories.

Man of the Carnival

The menswear category has taken off over recent years with unprecedented entrant numbers. It is now commonplace for men to complete their outfits with accessories such as hats, gloves and canes.

Samantha Hannah Image Consultant Couple of the Carnival

A delightful category recognising the efforts couples put in to creating a unison look for Wellington Cup Day. Classic race day attire is called for and this category is open to men and women and single sex couples.

Robyn Mathieson Designer of the Carnival

Encourages and recognises the talent of home made ensembles to Trentham. The only criteria, is that the outfit must be self made race day wear, where if the designer elects to, a model may parade their creation. This flourishing category could be the launching pad for a new generation of fashion designers.

Shona Rubery Design Mature Lady of the Carnival

Inaugural outing of this category inviting the mature woman an opportunity to showcase their attire with like aged contestants. Seeks woman over 50 as entry criteria.

Winners from each category are then eligible for contention of the Century City 2010 Fashion in the Field Supreme Winner title.

Century City 2010 Fashion in the Field Supreme Winner

The Supreme Winner is one of the most photographed faces of the Century City Wellington Cup Carnival. Prize with thanks to Jeff Gray BMW & MINI.